



FOR IMMEDIATE RELEASE

True Key Hotels & Resorts Win 2023 Tripadvisor Travelers' Choice Awards

Great Traveller Reviews Land True Key Hotels & Resorts Among Travelers' Favourite

June 22, 2023 (Radium Hot Springs, B.C.) – True Key Hotels & Resorts Ltd. (True Key), a leading resort and hotel management company in Western Canada, is thrilled to announce that Bighorn Meadows Resort, Harrison Beach Hotel, Sunrise Ridge Waterfront Resort and SookePoint Ocean Cottage Resort have been recognized as winners of the 2023 Tripadvisor Travelers' Choice Award. This esteemed accolade is presented to properties that consistently deliver exceptional experiences and receive outstanding reviews from travellers around the world.

The Tripadvisor Travelers' Choice Award celebrates the best of the best in the hospitality industry, highlighting establishments that consistently provide exceptional service, quality and value. Winners are determined based on a number of reviews and options collected from travellers worldwide, reflecting the genuine experiences and feedback of those who have stayed at each of our properties.

"Receiving the Tripadvisor Travelers' Choice Award is a true honor, as it reflects the positive experiences and feedback of our valued guests," stated Michael Anderson, president of True Key Hotels & Resorts Ltd. "We are grateful for the trust and support they have placed in us, and we are committed to continually raising the bar to exceed their expectations."

True Key Hotels & Resorts would like to extend their gratitude to their guests for their valuable feedback and for choosing one of the True Key Hotels & Resorts locations as their preferred destination. The True Key Hotels & Resorts team looks forward to delivering exceptional guest experiences for all future visits. For more information about True Key Hotels & Resorts, Ltd., or to book a stay at one of the properties, visit www.truekey.ca

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About True Key Hotels & Resorts

Established in 2010, True Key has grown rapidly, developing the resources and expertise to strategically market and manage daily resort operations. Managing a collection of five properties in Western Canada, it has a strong team that shares the company's commitment to garnering operational results and focusing on exceptional guest experience, while developing solid working relationships with guests, suppliers, owners and employees. Looking to the future, True Key will continue build on their proven success, actively seeking to add new resort properties to its portfolio. Visit: www.TrueKey.ca to learn more.

Notes for Media:



To arrange an interview, please contact:

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