



FOR IMMEDIATE RELEASE

True Key Hotels & Resorts Welcomes Sheri Madill as the Area General Manager for Sooke, BC

Radium Hot Springs, BC – May 31, 2019 - True Key Hotels & Resorts (True Key) is pleased to announce the appointment of Sheri Madill as Area General Manager – Sooke. Her role will be to manage the True Key properties located in Sooke including Sooke Harbour Resort & Marina and SookePoint Ocean Cottage Resort.



Sheri's move to the Area General Manager comes after 7 years at Sooke Harbour Resort & Marina, 2 years in which she has been the General Manager. Her keen sense of enthusiasm and commitment, as well as her extensive knowledge of the True Key properties and the Sooke area, places her in an excellent position to take on this new challenging role.

"We are pleased to welcome Sheri into her new role with True Key" says Michael Anderson, President of True Key Hotels & Resorts. "Sheri is a result-driven leader with a history of building strong relationships with guests, owners, and staff. Under her leadership, we look forward to driving growth across our Sooke businesses."

About Sooke Harbour Resort & Marina - Sooke Harbour Resort & Marina is the perfect year-round oceanside getaway. Each fully-equipped, well-appointed 1-4 bedroom suite are steps away from the resort's private 114-slip marina. Step out your door onto the marina for chartered fishing, embark on a whale watching or kayaking tour, and return to enjoy a soak in one of our Resort's two outdoor hot tubs or grill your catch-of-the-day on your private patio. www.SookeHarbourMarina.ca

About SookePoint Ocean Cottage Resort – SookePoint Ocean Cottage Resort is set away from the village of Sooke on Possession Point, the most southwest tip of British Columbia. This premium resort is surrounded by nature and perched cliffside above the Pacific Ocean offering unparalleled ocean and marine life viewing opportunities from each beautifully fully-furnished studio, 1 or 2 bedroom suite. www.SookePointResort.ca

About True Key - Established in 2010, True Key Hotels & Resorts has grown fast and developed the resources and expertise to strategically market resorts and manage daily operations. It has a strong team that shares the company's commitment to operating results and service while developing solid working relationships with guests, suppliers, owners and employees. Looking to the future, True Key intends to build on this success and is actively seeking to add new resort properties to their portfolio.

For more information, please visit: www.TrueKey.ca

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