



FOR IMMEDIATE RELEASE

True Key Hotels & Resorts Enters Management Agreement with Radium Golf Group

Radium Hot Springs, BC – February 2, 2018 - True Key Hotels & Resorts (True Key) is pleased to announce a new agreement with Radium Golf Group for the management of the Radium and Springs Golf courses. This is both a step deeper in partnership with the Radium Golf Group, with whom True Key already works closely, as well as a step towards diversifying the industries in which True Key operates.

“The expertise and skills True Key has developed through its management portfolio is easily extendable to the golf industry,” said Michael Anderson, President of True Key. “We are looking forward to working more closely with the Radium Golf Group and continuing along the path to growth and success at their iconic golf operations.”

True Key is charged with overseeing the operations of both courses, food and beverage services, grounds keeping, as well as marketing, accounting, administration and human resources functions. With their head office located in Radium Hot Springs and their flagship property, Bighorn Meadows Resort, located along the 9th hole of the Springs golf course, True Key has a significant footprint in the area which strategically positions it for success. True Key will leverage their local and regional resources and relationships for the benefit of golfers, staff and the Radium Golf Group.

About Radium Golf Group - The Radium Golf Group owns and operates two golf courses in Radium Hot Springs, BC. The Radium Course is one of the original golf courses to the area; it offers mountain golf that is challenging yet accessible to every golfer. The Springs Course is a championship course that ranks among BC’s top golf courses. The Radium Golf Group has invested in renovations at both courses in the last four years which has renewed golfers’ passion and interest in the courses.

About True Key - Established in 2010, True Key Hotels & Resorts has grown fast and developed the resources and expertise to strategically market resorts and manage daily operations. It has a strong team that shares the company’s commitment to operating results and service while developing solid working relationships with guests, suppliers, owners and employees. Looking to the future, True Key intends to build on this success and is actively seeking to add new resort properties to their portfolio.

For more information, please visit: www.truekey.ca

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