



FOR IMMEDIATE RELEASE

True Key Vacation Year of a Lifetime Winner Announced for Canada 150 Contest

Radium Hot Springs, BC – January 3, 2018 – Six months of exploring and experiencing around the seven premier properties True Key Hotels & Resorts is proud to manage, has culminated in the awarding of the True Key Vacation Year of a Lifetime to Connie S. Together with her husband they completed 57 of the 150 activities included in the contest check lists.

“Canada’s 150th birthday was on everyone’s minds this past year. We hope all the participants in the contest enjoyed making new memories and discoveries through the activity check lists.” says Michael Anderson, President True Key Hotels & Resorts.

“...what an opportunity to explore further and ‘in style’ at the beautiful True Key properties and locations.” shared contest winner, Connie S. “I am so pleased and excited, as is my husband Brian who was my partner in most of the travels and photo opportunities. It was wonderful to be able to take part in this contest together.

The contest was developed to help showcase the wonder of the area around each of True Key’s properties and it ran from July 1, 2017 thru December 31, 2017. The True Key Vacation Year of a Lifetime grand prize includes the opportunity to stay at five of True Key’s properties and take part in an activity there, in 2018.

About True Key- Established in 2010, True Key Hotels & Resorts has grown fast and developed the resources and expertise to strategically market resorts and manage daily operations. It has a strong team that shares the company’s commitment to operating results and service while developing solid working relationships with guests, suppliers, owners and employees. Looking to the future, True Key intends to build on this success and is actively seeking to add new resort properties to their portfolio.

For more information, please visit: www.truekey.ca/canada150

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